

ISSUE 204



Holden Business

January/February 2022



FRONT COVER – A nice HZ in Ireland, owned by Steve Work

COMMITTEE:

CHAIRMAN / EDITOR. Ken Garner, 39 Roebuck Rd, Chessington,
Surrey, KT9 1JY. Phone. 020 8287 4932 holden@holdenuk.co.uk

MEMBERSHIP SECRETARY / TREASURER. Guy Hardy,
5A Gorse Bank, Wirksworth, Derbyshire, DE4 4AD.
Phone: 01629 259324 cawdronhardy@gmail.com

The Register was recognised by GM Holden

Club Website: <http://www.holdenuk.co.uk>

Club items for sale:

| HOLDEN BUSINESS, Back Issues. | No. 1-3 | 50p the Three |
|--------------------------------------|------------------|---------------|
| | No. 4 - date. | 50p Each. |
| Stickers | (With Club Logo) | 50p .. |
| Key Fob | .. | 50p .. |
| Cloth Badge | .. | £7 .. |
| Tie (Blue) | .. | £8 .. |
| T Shirts (M/L) | .. | £6.50 .. |
| Metal Car Badge | .. | £10 .. |
| Binders for Club Magazine (holds 12) | | £6 .. |

All cheques payable to Holden UK Register. (In Sterling)

NOTE: Cash in Aus\$ can be accepted.

PayPal - Ask for invoice, or send to: dkg@ndirect.co.uk

Postage free to members

EDITOR'S NOTES.

Hi all,

Happy New Year to you all. I will repeat what I mentioned here in January last year, that I hope the new year is better than the one just passed!

Those longer standing members who attended our Holden Day event at the Billing Aquadrome back in 2003, will, I am sure, remember meeting Greg Barker who was then the Product Manager for Rare Spares.

As you can see from the e-mail reproduced on Page 5, he was reminded of his visit by some old pictures he found on his computer. Some of you may still have one of those signed prizes he presented at the event.



GREATEST
ADVANCE
IN HOLDEN
YET...

You will see on Page 7 that the Ace Café in North London is running their Australia day event once again, after it was suspended last year. If you like your Australian cars this is the place to be on 30th January.

Stay healthy.

Regards

Ken



Queenstown Coach & Trim

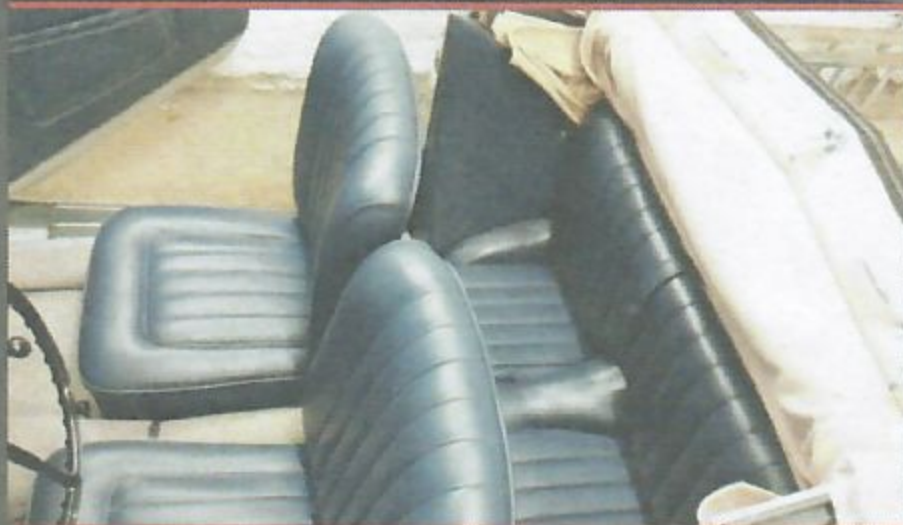


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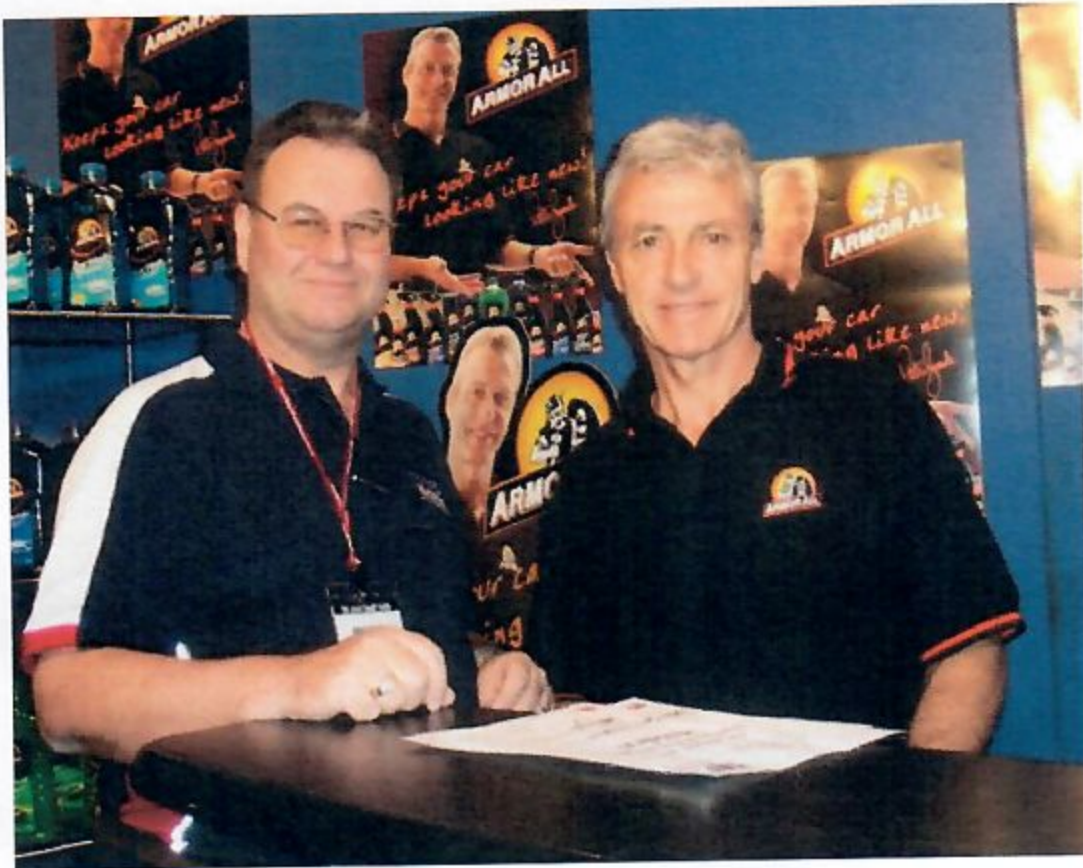
LETTERS

Subject **Greater Billing 2003**
From Greg Barker 0409 431 889 <gregbark@ozemail.com.au> ✉
To holdenuk@ndirect.co.uk <holdenuk@ndirect.co.uk>
Date 31/12/2021 22:45
Priority Normal

I found these photos and scans while going through my Computer.

As the Product Manager for Rare Spares I had the opportunity to meet Brocky on many occasions. Knowing I was coming to the UK for a holiday I checked what your club was doing at that time. It coincided with one of your events and Peter signed some memorabilia for me to present.

I enjoyed the event and meeting many of your members.



Holden
UK Register
Greater Billing
July 13th 2003

Awarded for
The best Original
Holden

Follow your Dreams...
Peter Brock

Peter Brock





POWERED FOR PROFIT!
THE NEW HOLDEN



Subject **Australia Day - Ace Cafe**
From Mark Wilsmore <mark@ace-cafe-london.com>  
To Mark Wilsmore <mark@ace-cafe-london.com>
Date 27/12/2021 13:51

Dear Club

AUSTRALIA DAY

Sunday 30th January
9am – 5pm

This year's annual Australia Day, held at the cafe on Sunday 30th January 2022, is set to be a fair dinkum occasion and includes Australian tucker on the cafe's "Specials" menu.

So hop along in your Holden Monaro's, Ford Falcon's and Chrysler Royals and Valiant's to meet Skippy and friends!

Spot prizes are up for grabs on the day for the "Best Australian Car" & "Best Dressed Aussie"

Kind Regards

MARK WILSMORE
Managing Director

Tel: [++44 \(0\)20 8961 1000](tel:++44(0)2089611000)

<https://london.acecafe.com>

<https://acecafe.com>

Ace Cafe London
Ace Corner
North Circular Road
Stonebridge
London
NW10 7UD



*Holden UK Register Accounts
June 1st 2020 to May 31st 2021*

2019-2020

2020-2021

INCOME

| | | |
|---------|--------------------------------|---------|
| 3005-01 | Balance b/f on LeekUBS ac | 3317-38 |
| 7-87 | Interest on LeekUBS A/C | 4-79 |
| 304-00 | Member's Subscriptions | 335-00 |
| | Member's Subscriptions [21-22] | 15-00 |
| 0-50 | Memorabilia Sale | 35-50 |
| 312-37 | | 390-29 |
| 3317-38 | | 3707-67 |

EXPENDITURE

| | | |
|----------------|---------------------|----------------|
| Nil | Chairman's Account | 631-81 |
| Nil | Secretary's Account | 19-15 |
| | Closing balance | |
| <u>3317-38</u> | | <u>3056-71</u> |

CREDITORS

| | | |
|------------------|------------------------------|--------------|
| <i>Chairman</i> | Web Hosting | 66-56 |
| | Post & print Holden Business | 44-00 |
| | Post | 11-22 |
| | Domaine Registration | <u>31-36</u> |
| | | 153-14 |
| <i>Minus</i> | subs paid direct | 25-00 |
| | Website sales | <u>35-50</u> |
| | | 60-50 |
| | Sub 20/21 | 15-00 |
| | | 75-50 |
| <i>Secretary</i> | Post 31-47 minus sub 15-00 | 77-64 |
| | | 16-47 |

Guy Hardy
December 2021

TREASURER'S REPORT

The accounts show a strange situation where, during the year, we were only able to produce one printed Holden Business due to Covid restrictions. This substantially reduced our liability regarding the production cost of HB. Unfortunately due to the error in not paying costs the previous year this twelve month account contains two years charges – see 19-20 report.

Finances are good and no changes to membership rates are called for.

Guy Hardy, Treasurer
December 2021

MEMBERSHIP SECRETARY'S REPORT

At the year end membership of the Register was 25 + 3 free of charge, five members failed to renew giving a churn rate almost identical to last year.

Activities in the car heritage sector were still tremendously affected by the virus – let's hope nthat life can return to something like normal soon.

Guy Hardy, Membership Secretary
December 2021

Specialist Holden Insurance

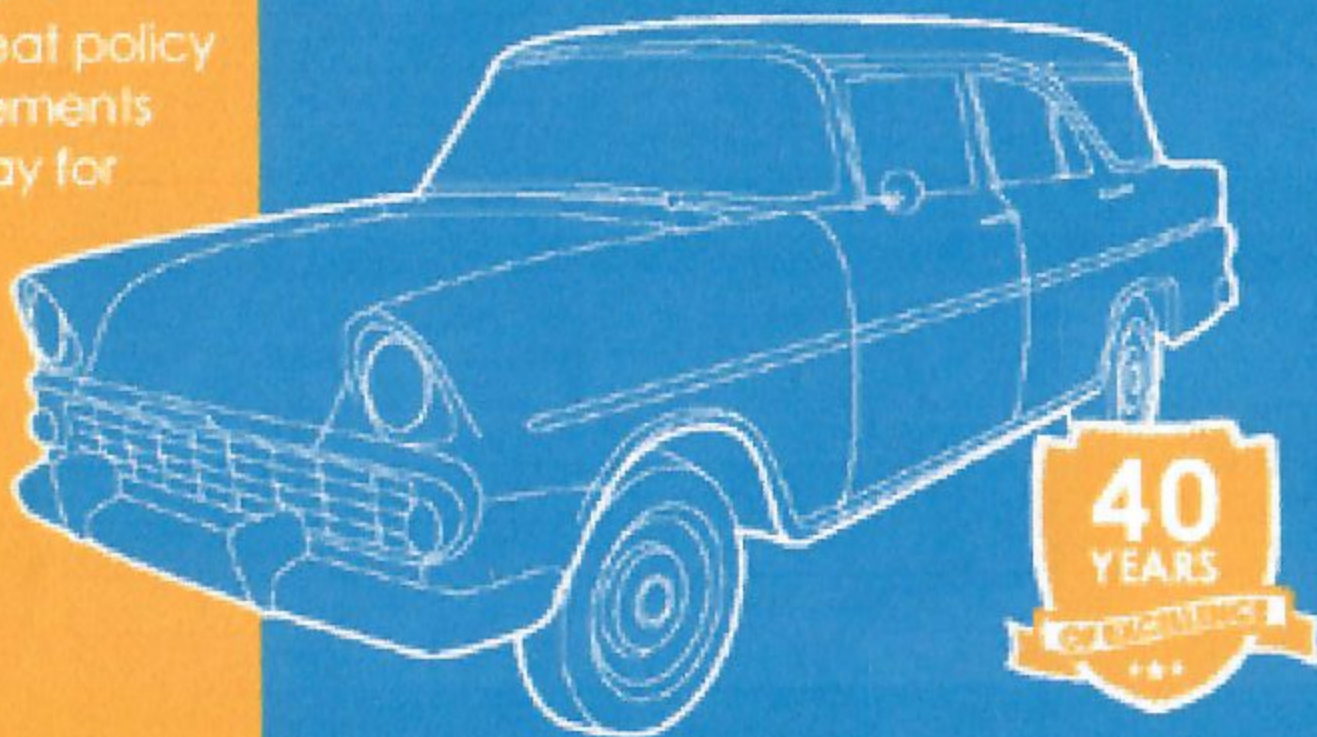
Adrian Flux know how much you love your Holden, that's why we are dedicated to finding you a great policy tailored to your specific requirements and driving history. Call us today for a free, no obligation quote.



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Authorised and regulated by the Financial Conduct Authority

Your Pride and Joy



Benefits available include:

- Agreed Value
- Laid-up Cover
- Breakdown Cover
- Cover for Modern and Classic Holdens
- FREE Legal Cover
- Limited Mileage Discounts
- Modifications Cover
- Commercial Policies for Utes

No Legal Action Against GM Holden Australia After Investigation

The Australian Competition & Consumer Commission (ACCC) has cleared GM Holden of any wrongdoing against auto retailers following its hasty exit from the market last year, *Reuters* reports.

The ACCC previously launched a probe into GM's withdrawal from Australia after the Holden dealer network said it was offered "grossly inadequate" compensation packages in exchange for it terminating franchise agreements early. Australian Prime Minister Scott Morrison also backed publicly backed the campaign against the American automaker, saying he "won't have big overseas corporates [from GM] destroying Australian family businesses."

In a statement released Friday, the ACCC said it had opted not to take legal action against GM Holden, as the automaker was able to mutually agree on compensation packages with most of its dealers. Some dealers have also opted to take private legal action against GM, which further contributed to the ACCC's decision not to take legal action against it.

"While our investigation into Holden's conduct left us with concerns about Holden's treatment of some of its dealers, the ACCC has decided not to pursue these concerns, in large part because any ACCC action may prejudice the private actions taken by dealers. This was a difficult decision based on a range of considerations," ACCC Chair Rod Sims said.

Dealers also accused GM Holden of continuing to approve new dealership acquisitions and encourage some retailers to make significant investments in their storefronts, despite the fact that top brass had known GM was set to withdraw the Holden brand from Australia for many months.

Sims said that the behavior by GM Holden in the months leading up to its withdrawal has "done much to damage the General Motors brand in Australia, and perhaps beyond."

"The way Holden withdrew from Australia and managed the process and its relationships with long-standing loyal dealerships should serve as a lesson to all franchisors of what not to do in managing their relationships with franchisees and treating them fairly and with respect," Sims said.

While Holden is no longer operational in Australia, GM has launched a new venture in the region called General Motors Special Vehicles, which imports pricier American products like the Chevy Silverado 1500 and Chevy Corvette into the country for local consumption.

Subscribe for more GM legal news, Holden news and around-the-clock GM news coverage.

Sam McEachern Nov 27, 2021

The Leading Team...



HOLDEN Statesman The flagship of the Holden fleet that proudly offers the size, outstanding comfort, quietness and power unequalled by most imported luxury limousines. Statesman commands its own special production line where time is totally subservient to quality. Inside, there is every refinement you could wish for. Handling is better than most big cars in the world. Statesman's big, long-legged 5 litre V8 purrs almost inaudibly. For fast, highway cruising and elegantly comfortable metropolitan travel, you must consider Holden Statesman Caprice or Statesman De Ville.



HOLDEN Commodore The advanced car with a special feeling for the road. It represents state of the art engineering in reliability, roominess, ride comfort and sure handling. Choose from the SL Sedan and Wagon, plushy SL/X Sedan and Wagon, luxury SL/E Sedan or the exciting new Commodore SS Sports Sedan. Commodore is available with a choice of 5 engines, including the efficient V8 and 3 transmissions. Holden Commodore—No. 1 selling car from 1978 to 1982.



HOLDEN Camira Supercar! The most advanced 5-passenger Australian car ever. Camira bristles with technological innovations. Excitement starts with exhilarating 160 km/h performance from the all-new 'Camtech 4' engine. Innovative suspension ensures a superb ride. Camira's patented Australian steering system means easier parking and at the rear, there's a boot bigger than any other car in its class. You'll find all this and more on the standard Holden Camira SL. Move up to SL/X and there's lots more. Top-of-the-line is Camira SL/E. Holden Camira—Australia's top selling 4 cylinder medium size car since its launch in August '82. 3 models available.

HOLDEN Gemini If you're looking for a really low-priced 4 cylinder car with individuality, style, economy, reliability and comfort for four, you've found it. All models feature the spirited Isuzu-bred 1.6 litre overhead camshaft engine that's made a name for itself all over Australia. Great value for money. Australia's top selling small car, in petrol or diesel models.



HOLDEN Jackaroo This 4-wheel drive fun wagon gives station wagon styling and sedan comfort for 5 with fully reclining front bucket seats, 3-speed heater-demister, radio and free-wheeling hubs. Because it's lighter than most other 4 wheel drives, Jackaroo doesn't guzzle fuel like most of the rest. Holden Jackaroo has enjoyed phenomenal success since its launch 12 months ago and is now No. 1 in its class. 4 models available.



HOLDEN Shuttle Wagon This magnificent LS Wagon is a fully imported, limited-edition luxury 9-seater designed for big families who really want to spread out and go places in style, or for use as an airport, hotel and company commuter. Available in superb Sand Beige metallic finish with discreet stripes. It has everything—soft cloth-insert seats (bucket seats up front) full carpeting, twin air-conditioning, AM/FM stereo radio cassette, tinted side and rear windows, rear wiper, electric passenger window, 5-speed transmission for economy cruising and more. The most luxuriously appointed coach now on the Australian market.



HOLDEN Utility The hard worker with sedan style and comfort. The only light commercial available with V8 power. Standard features include 3-speed power ventilation, radial ply tyres and Holden's famous Radial Tuned Suspension. A full length chassis supports a robust ribbed steel tray, and tough double-side walls take the knocks of shifting loads. Powered by the reliable Holden 3.3 six cylinder or the optional 4.2 V8 engine. Options include bucket seats, full carpeting, air conditioning, power steering superlift heavy duty shock absorbers and tonneau covers. Australia's top selling ute. 2 models available plus 1-tonner c/c and panel van.



HOLDEN Shuttle Van Shuttle carries one tonne payload with approximately 5 cubic metres of useable space. Features high side and rear loading doors, tight kerb-to-kerb 9.6 m turning circle (SWB). Available with or without windows, 1.8 litre petrol or 2 litre overhead camshaft diesel engines, plus economical 5-speed overdrive transmission. Shuttle also gives you a bigger 60-litre fuel tank for fewer stops. It's 7 ways better designed to become market leader. The most advanced design commercial van on the market. 5 models available.



HOLDEN Rodeo A range to suit any task: two-wheel or four-wheel-drive, petrol or diesel, cab-chassis or pick-up. Plus Rodeo Crew-cab 4 x 4 and Rodeo Rec-Pak, a pick-up with body striping, rectangular headlamps, bright mouldings, chromed front and rear bumpers, cloth trimmed bucket seats, carpet, AM radio and tinted side and rear windows. The best value 4 cylinder 1-tonner in Australia. 10 models available.

... flat out into the future. 



HOLDEN our own

The Holden family's story

Key Selling Points:

- The first and only book to be written by a member of the Holden dynasty
- A complete and informative compendium of one of the world's famous automotive marques worthy of a place in any car museum, private collection, library or home
- An accurate account of the car company that has shaped Australia in so many ways, for so long
- Includes never-before-told, myth-busting facts about the Holden family, car and story
- Supported by a national PR and media campaign.

About the Book

Take a drive down memory lane ...

A small leather goods and harness-making shop in England became a fledgling horse-drawn carriage and coach-building business in colonial South Australia. It then morphed into Holden, a multinational company and a much-loved Australian icon. Holden endured through overwhelming wartime hardships, depression and adversity to be a respected marque of the Australia automotive industry and recognised around the globe.

In this thoroughly researched book, author William Holden goes deep to examine the key branches of the Holden family tree and the Holden car story. *HOLDEN our own* explores the history, events and personalities that created the Holden business – from its birth to its ultimate sale to automotive giant General Motors and beyond – all through the lens of the Holden family dynasty.

This book is a rare offering not only for the motoring enthusiast and Holden aficionados and historians but for every true and proud Australian.

'This book is fascinating reading.'

John Williamson AM

'It is a must-have addition to any automotive library.'

Mark Behr, Executive Marketing Manager – Shannons

'A unique perspective on the history of the Holden family and its long association with the Holden company.'

Hon. Paul Fletcher MP Minister for Communications, Urban Infrastructure, Cities and the Arts

| | |
|--------------------|----------------------|
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| Pages: | 206 pages |
| Price (incl. GST): | \$39.99 |

HOLDEN our own

The Holden family's story



WILLIAM JAMES HOLDEN

About the Author

William James Holden was born in East Melbourne. His first involvement with General Motors-Holden's Ltd. came during his years at university when he performed a wide range of maintenance work on plant and equipment at both Fishermans Bend and Dandenong. His first white collar job was as an engineer in the company's Central Laboratory. He is the last member of the legendary Holden Family who has worked in the automobile industry founded by his family and who bears the Holden name. He and his lovely wife Rosario have two wonderful daughters and now a grandson. And yes, he does drive a Holden. Always has.

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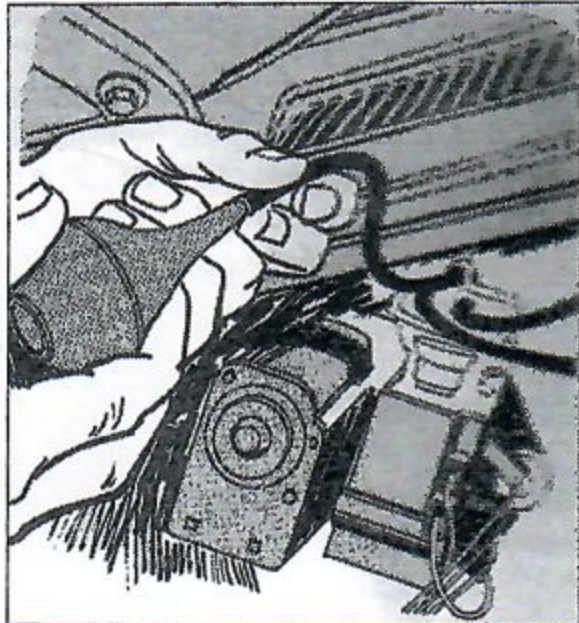
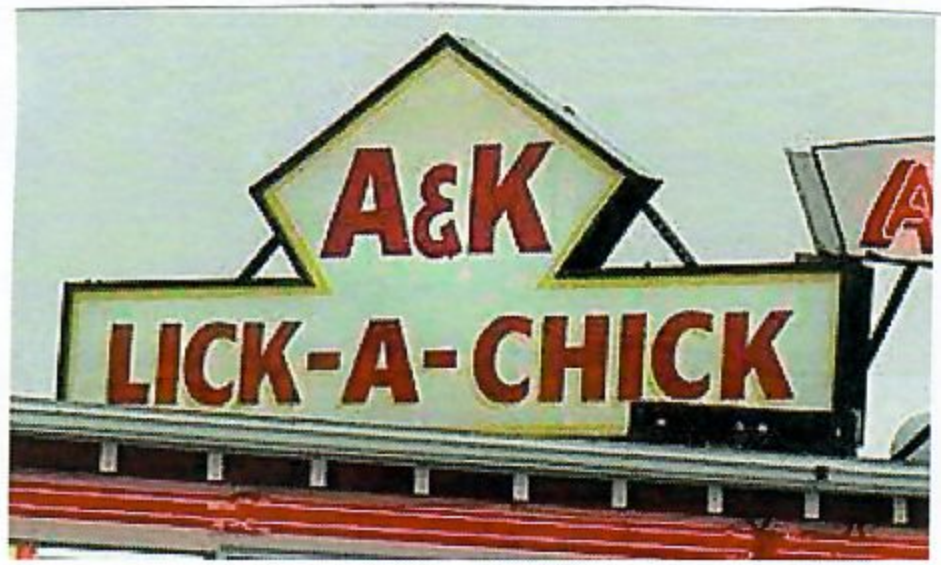
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Bits & Pieces...

I know a guy who's addicted to drinking brake fluid, but he says he can stop any time.



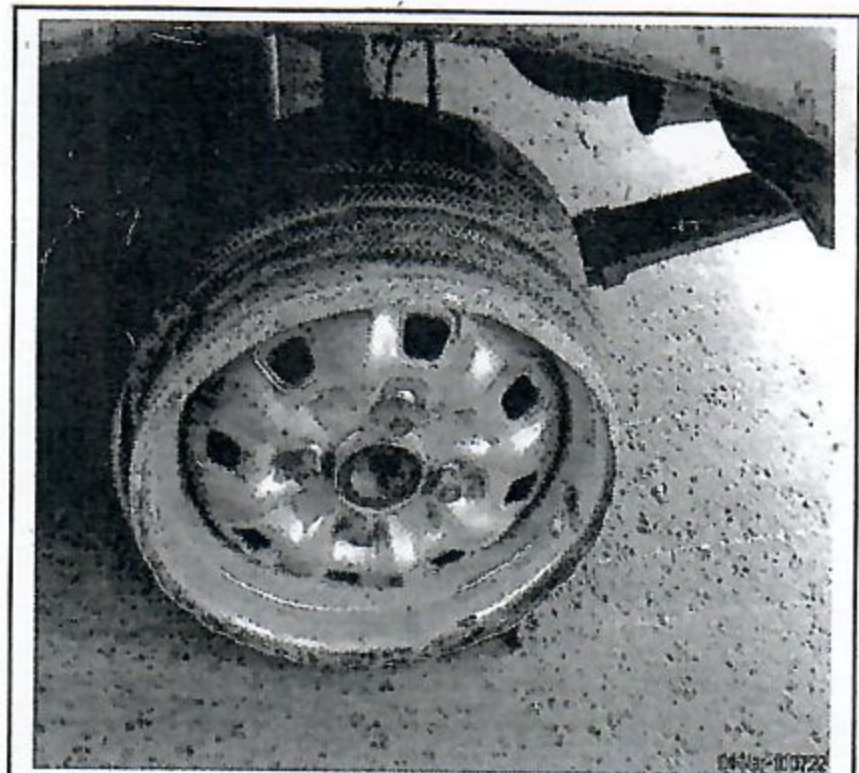
CLEANING OUT THE LINE TO WIND-SCREEN WASHER (LEFT)

This may save you from dismantling the washer

pump. Back flush the unit by air pressure with a bulb such as this, or any low air pressure source.

When she saw her first strands of grey hair, she thought she'd dye.

Acupuncture is a jab well done. That's the point of it.



1. Cheap tyres, but low mileage!
2. It Got Me Home - But!
3. What to do with old garden hose
4. The tyre company didn't have the size I needed.
5. No, it's not a 'Hoselink' tyre!
6. Where there's a will, there's a way.



Holden-best doggon' wagon you can buy!

Man's best friend knows value when he sees it. There simply isn't a wagon that combines big load space and top performance with such a low-price tag as Holden's. More performance, less price! Holden costs a lot less than the other two 6-cylinder wagons. Yet it outperforms them by a wide margin.

Biggest load space. Holden has more head room, more overall capacity than the other wagons—and combines it with 7 ft. 2½ inches of usable sleeping space. Best overall economy. Holden's proven durability saves on repair costs. And resale value is the best in the business. That makes sense—in any dog's language.



HOLDEN \$2349
AUSTRALIA'S OWN CAR

"He loves nature in spite of what it did to him." - **Forrest Tucker**

"His mother should have thrown him away and kept the stork." - **Mae West**



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Exporting Left Hand Drive Holden HDs