

ISSUE 162



Holden Business

January/February 2015



FRONT COVER — The Opel Insignia. Commodore replacement?

COMMITTEE:

CHAIRMAN / EDITOR. Ken Garner, 39 Roebuck Rd, Chessington, Surrey, KT9 1JY. Phone. 020 8287 4932 holden@holdenuk.co.uk

MEMBERSHIP SECRETARY / TREASURER. Guy Hardy, Rookholme Cottage 7 Gorsey Bank, Wirksworth, Derbyshire, DE4 4AD.
Phone: 01629 820814 cawdronhardy@gmail.com

EVENTS OFFICER. Trevor Drury – trevordrury@blueyonder.co.uk

The Register is recognised by GM Holden Ltd

Spares Co-ordinator : Ken Garner. See above

Club Website: <http://www.holdenuk.co.uk>

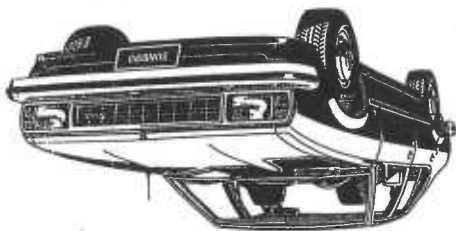
Club items for sale:

HOLDEN BUSINESS, Back Issues.	No. 1-3	50p the Three
	No. 4 - date.	50p Each.
Holden 1948-1962 Book		£8 ..
Stickers (With Club Logo)		50p ..
Tax Disc Holder		50p ..
Key Fob		50p ..
Cloth Badge		£7 ..
Tie (Blue)		£8 ..
T Shirts (M/L)		£6.50 + £2 p&p
Metal Car Badge		£10 + £2 p&p
Binders for Club Magazine (holds 12)		£6 + £2 p&p

All cheques payable to Holden UK Register. (In Sterling)

NOTE: Cash in Aus\$ or € can be accepted. Also payment by PayPal
Please contact the chairman for details

Small items will be sent post free with next copy of the magazine, otherwise please add postage.

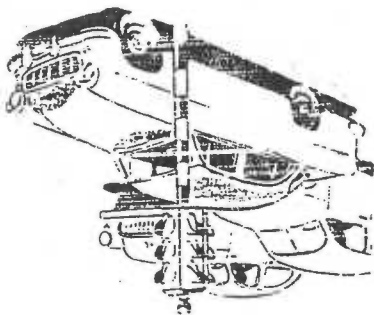


Ken

[Handwritten signature]

Regards

Please keep sending me your vehicle restoration stories, adverts for cars or spares etc., so that we can keep your magazine content local. Any adverts from members can be included free in the magazine and also on our website. All the best for a happy and prosperous new year.



Hi all,

Happy New Year, I hope you all had a nice break over the Christmas period.

A reminder of the Australia Day event, being held on 25th January at the Ace Cafe in North London. If you have been previously you will know that there can be some interesting cars there, not only Holdens of course, but some Fords and even Valentines in the past. It is a free event as usual and the Ace always make a big effort to give the event an Australian feel, except the weather maybe....
For more details: Google: 'Ace Cafe London'



New power so smooth and quiet you'll wonder where the miles went!

You don't need long behind the wheel to know there's never been a Holden like this one. The sparkling way it flattens hills with its new power up to 145-hp (delivered by engines with the superb smoothness of a seven-bearing crankshaft, the quietness of hydraulic valve lifters). The silky new ride. The wonderful new ease of handling on even the kinkiest of curves.

Holden has a wider track, lower centre of gravity, and new medium low profile tyres. And as for comfort, plush is the only word. (Seats are much, much softer and there's a supple new upholstery called Sadlon.) So

hop in. Take the wheel. See how much better the going is now Turbo-smooth Holden's here.

Australia's Own Car. From \$1770 (£885) plus tax.

new
Turbo-smooth
HOLDEN

HOLDEN UK REGISTER ACCOUNTS
for the year ending 31ST MAY 2014.

Leek United Building Soc opening balance 2895-44

INCOME

Interest on Leek UBS a/c 3-15

269-00

Members subscriptions

20-00

Advert

292-15

3187-59

EXPENDITURE

Tax on Interest at Leek BS 0-63

54-00

Returned cheques and charges

151-58

Chairman's Account

108-98

Secretary's Account

315-19

2872-40

Closing Balance at Leek United Building Soc 31 May 2014

Creditors @ 31 May 2014

Chairman 415-69

Secretary 30-68

Balance net of creditors

2425-03

SECRETARY'S ACCOUNT

Post, stationary, printing 30-68

CHAIRMAN'S ACCOUNT

Webhost Renewal 51-11

Misc Expenses 19-46

HB Print & Post 345-12

415-69

Guy Hardy Treasurer

TREASURER'S REPORT

Register finances continue to be healthy and the present subscription levels can be maintained. Going forward we shall need to keep a weather eye on our newsletter mail and distribution costs as the mail authorities continue to hike their prices to ward of decline caused by the electronic revolution.

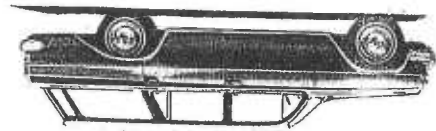
GH, Wirksworth.

MEMBERSHIP SECRETARY'S REPORT

Changes to our membership are reflecting the economic situation – when the financial crisis hit during the labour administration our numbers were approaching 50. In the last two years membership has been in the low twenties and, for only the second time we have encountered returned cheques on our account. The churn rate has increased to 38% - this is influenced by 5.7litre owners changing their cars and, now we have been going for 26 years, the inevitability of old age.

GH



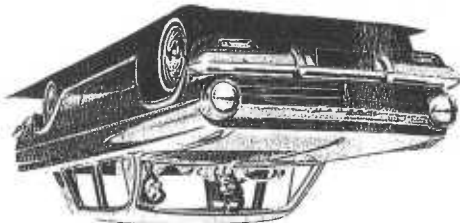


When selling it is important that you stress to buyers that Holden's styling is new . . . don't ever talk in terms of a "facelift".

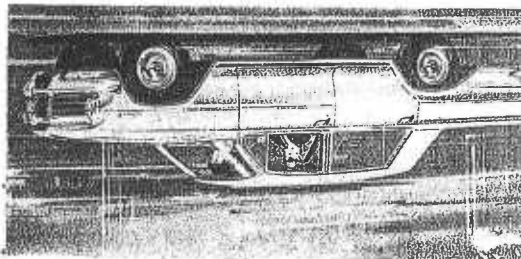
- * New lift handle on the boot lid.
- * Wheel embellishers are of new, higher-quality metallic tones also.
- * Both Premier models are now available in single the front fender.
- * On the Premier Station Sedan it is positioned on Sedan to enhance the new, clean swept roofline.
- * The "Premier" emblem is now re-located on the New chrome windspills on the front fenders.

Special new exterior features on the Premier models are . . .

- * Glamorous new range of long-lasting Magic-Mirror colours in new two-tone treatment . . . roof colour down over rear quarter panel.
- * Quality 179 emblem for models with the 179 Premier models.)
- * Hydra-Matic emblem fitted to all models produced with this optional extra except Premier models, now has black letters on satin chrome base.
- * All the Station Sedan models have flush design tailgate hinges for smoother lines.



- * Distinctive new grille with cleaner, more stylish lines.
- * Handsome new wedge-shaped centre emblem.
- * New smoother engine hood panel featuring a centre windspill.
- * New Holden name treatment, indented in black on steel.
- * New full-width grille over plenum chamber.
- * New clean-swept roofline . . . neater roof, "hard top" style rear quarter panel.
- * New silhouette to the rear window — neatly and cleanly shaped.
- * New straight-through styling at the back, with handsome fender and boot styling.
- * Tasteful new black and chrome hub caps.
- * New rear lamps, more functional, more stylish.
- * New steel side flash in two-tone finish on Special and Premier models.



Holden has new Power-Swept styling!



Market slips, Holden slides

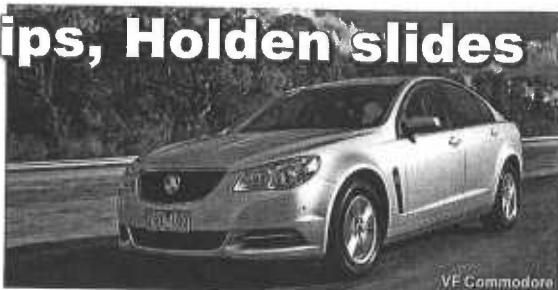
GMH down 28 per cent in new-car sales last month as Subaru, Mercedes soar

By TIM NICHOLSON

SEVERAL of the leading car brands in Australia took a hit in sales last month but GM Holden suffered the biggest decline with a 28.4 per cent downturn compared to October last year, VFACTS figures released last week show.

As the overall market slipped 1.5 per cent for the month with 91,236 new vehicle registrations – a figure that nonetheless keeps the industry on track to pass 1.1 million units for the full year – Toyota (-4.1 per cent), Mazda (-13.6 per cent), Ford (-15.3 per cent) and Volkswagen (-3.0 per cent) were all in negative territory.

In contrast, Hyundai continued to defy the market with a 3.3 per cent surge and, with 8401 sales for the month, took a clear second position overall, well behind Toyota (17,382) but enough to



VF Commodore

place it ahead of both Holden (7542) and Mazda (6880).

Other standouts were Subaru with 4003 sales – up 40 per cent on October last year – and luxury brand Mercedes-Benz, which returned to the top-10 table with 3150 new registrations (up 39 per cent).

For General Motors' Australian subsidiary, the result reflected negative returns from a number of its key models, including its locally built Commodore – down 33.3 per cent (to 2210 units) and unable to match last October's best sales month for the VF Commodore since the model arrived in June 2013 – and the Holden Ute (-39.0 per cent), Cruze (-30.1 per cent) and Caprice (-50.8 per cent) assembled alongside the Commodore in Adelaide.

The imported Barina, Barina Spark, Captiva 7, Colorado 7 SUV and Malibu were all down between 38.9 and 54.1 per cent, leaving only the Trax crossover and Colorado utility in the black.

Holden's poor showing, which now puts it 2.1 per cent down year to date after positive year-on-year returns to the end of September, came a week after managing director Gerry Dorizas resigned – after just seven months in the job – to "pursue other interests".

Mr Dorizas' shock resignation

followed executive director of sales and marketing Philip Brook's transfer last month to the United States, where he is managing GM's operations in the south-central region from Dallas, Texas.

In year-to-date terms, Toyota remains the perennial runaway market leader with an 18.2 per cent share of the market and 168,491 sales (-4.8 per cent) with two months of trading still to come, with Holden next with a 9.8 per cent share and 90,491 sales – surely enough for it to claim second place on the dais come December 31.

That leaves Mazda and Hyundai continuing to fight it out for the final spot on the podium, with both brands holding down a 9.1 per cent share and only 113 units separating them YTD. Mazda has its nose in front on 83,867 (-2.7 per cent) compared to Hyundai's 83,754 (+3.7 per cent), setting up a fascinating battle over the next two months.

A changeover to the new-generation Mazda2 last month slowed sales of the light car by 23.1 per cent, while all models in Mazda's arsenal bar the CX-5 – up 3.5 per cent with 1594 units – lost ground, including the market's second-biggest selling car, the Mazda3, which was down 19 per cent.



Top 10 Brands in Oct

Pos	Brand	Sales	% Share
1	Toyota	17,382	19.1
2	Hyundai	8401	9.2
3	Holden	7542	8.3
4	Mazda	6880	7.5
5	Ford	6337	6.9
6	Nissan	5759	6.3
7	Mitsubishi	5116	5.6
8	VW	4764	5.2
9	Subaru	4003	4.4
10	Mercedes	3150	3.5

Source: VFACTS

FULL STORY: [CLICK HERE](#)

CD SUBSCRIBE FREE: www.GoAutoMedia.com

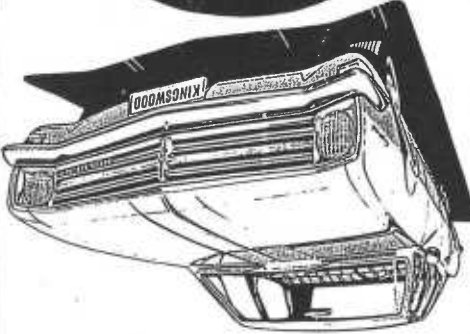
GoAutoNews

7437050	Torana	
7439906	HK Premier	
7439755	HK (Exc. Premier)	
7433949	HD, HR Holden	\$ 9.50
	Part No. Model	8.00
		15.75
		7.50
		Plus Tax

Now available for HK Holdens in addition to HD, HR and HB Torana models.

Flying stones and gravel can seriously damage headlamps—even cause dangerous blackouts. Tell Point this out to owners of these vehicles. Tell them, too, how they can ensure their car and their safety by fitting specially designed Headlamp Protectors from NASCO. Made of tough steel mesh, finished in gleaming chrome and hinged for easy cleaning, simple to install, quick to sell and a genuine long-term investment. If stocks are low, contact your NASCO Distributor.

HEAD LAMP PROTECTORS



for safety's sake

Now available from NASCO Distributors.
 Part No. 743755. List Price \$5.50 plus tax

This new accessory gives a touch of distinction and individuality every motorist will admire. Designed specifically for Holden Toranas, it is tastefully and brilliantly finished in gleaming chrome. Torana owners will love it.

New, richly chromed Hood Ornament



Every TORANA owner will want one!

Specialist Holden Insurance

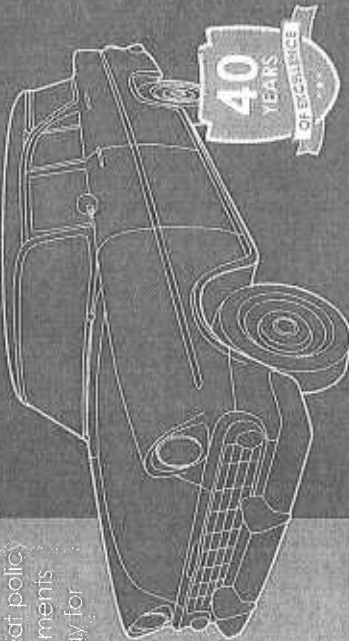
Adrian Flux know how much you love your Holden, that's why we are dedicated to finding you a great policy tailored to your specific requirements and driving history. Call us today for a free, no obligation quote.



0800 089 0035
adrianflux.co.uk

Adrian Flux is authorised by the Financial Conduct Authority.

Your Pride and Joy



Benefits available include:

- **FREE** Legal Cover
- **Agreed Value**
- **Limited Mileage Discounts**
- **Laid-up Cover**
- **Breakdown Cover**
- **Modifications Cover**
- **Cover for Modern and Classic Holdens for Utes**
- **Commercial Policies**

'A credible Commodore'

Overseas replacement for Holden's family car will fit the bill for Australia: Mott

By RICHARD BERRY

GM HOLDEN marketing chief Bill Mott has promised that the fully imported replacement for the current rear-wheel-drive Australian-built Commodore due in 2018 will be a "credible" successor, despite increasing speculation that it will be a front-drive model based on the next-generation Opel Insignia.

Speaking at the launch of the 2015 Colorado in Queensland last week, Mr Mott would not be drawn on confirming whether the mid-size Insignia would become the new Commodore, but said the car that does replace it will fit the bill for the Australian market.

"I hope you can appreciate that I can't confirm or deny what it is, but we will have a Commodore replacement and it will be a credible Commodore," he said. Mr Mott said Holden dealers had been informed of the future range of



Bill Mott

burning questions they would be asking themselves is, 'What is the future for Commodore?' And I think we've answered it to their satisfaction and that's going to be key. "I think that really opened their eyes

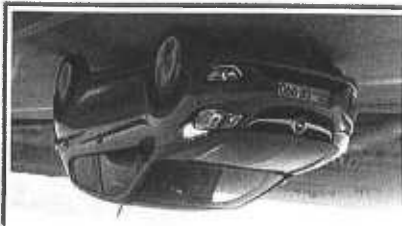
of its manufacturing operations as to the future of the brand and where we're going and we continue to work very closely with them on short-term issues as well."

Mr Mott, who was previously managing director of Opel Australia in its short tenure as a standalone brand here in 2012-13, said a public announcement would be made in time. "It's far too early now to make those statements but we will be making announcements about definitive future product," he said.

FULL STORY: CLICK HERE

SUBSCRIBE FREE: www.GoAutoMedia.com

GoAutoNews



KARL BREAKS COVER

GENERAL Motors' German arm Opel has officially revealed its new micro-car which could find itself in Australian driveways wearing a Holden Barina Spark badge by 2016. Named after the son of Opel's founder, the Karl will sit above the Adam and below the Corsa in the European line-up with a sub-€10,000 (\$A14,676) pricetag. Powering the five-door hatch is a 75kW naturally aspirated version of the 1.0-litre three-cylinder turbo-petrol engine found in the Adam. With Chevrolet pulling out of Europe at the end of 2015 and taking its Spark baby hatch with it, the Karl will fill the gap left in GM's line-up.



Current Insignia

SALES FIGURES IN AUSTRALIA 1950

	CARS	UTES	TRUCKS
AEC			71
Albion			95
Armstrong Siddeley	152	562	
Austin	24,528	7,768	5,897
Bedford		3,037	3,811
Buick	115		
Chevrolet	2,350	2,347	1,168
Chrysler	470		
Commer		1,255	2,126
DeSoto	338	129	189
Diamond T			112
Dodge	1,279	972	1,093
Fargo		509	694
Federal			96
Fiat	1,202		
Ford	23,883	7,443	3,123
GMC		1	65
Hillman	5,810		
Holden	19,196		
Hudson	198		
Humber	3,107		
International		327	842
Leyland			199
Mack			27
Morris	14,507	2,472	2,633
Nash	37		
Oldsmobile	331		
Packard	91		
Plymouth	1,015		
Pontiac	357		
Reo			86
Riley	1,135		
Rover	701		
Singer	2,428	287	
Standard	11,753	4,023	
Studebaker	25	219	26
Triumph	156		
Vauxhall	9,008		
White			120
Willys	25	285	
Wolseley	3,006		
Other	9,927	3,246	792
Not Stated	26	210	11
TOTAL	137,156	35,092	23,276

Restored Cars #175, Mar-Apr 2006

OUT RAGED

AUSTRALIA is only ninth in one of the newest global motoring rankings — but it's for road rage, according to a survey just published in Britain.

Not surprisingly, since it's a British survey compiled by LeasePlan, the UK ranks No. 1 — or should that be last? — when assessed in three categories: aggressive gestures, verbal aggression and blocking the road. Next up is France, followed by the Czech Republic.

British drivers ranked worst in all categories (respectively 76, 53 and 73 per cent). Only 52 per cent of Aussies reported aggressive gestures, with 34 per cent copping the verbals and 40 per cent getting blocked.

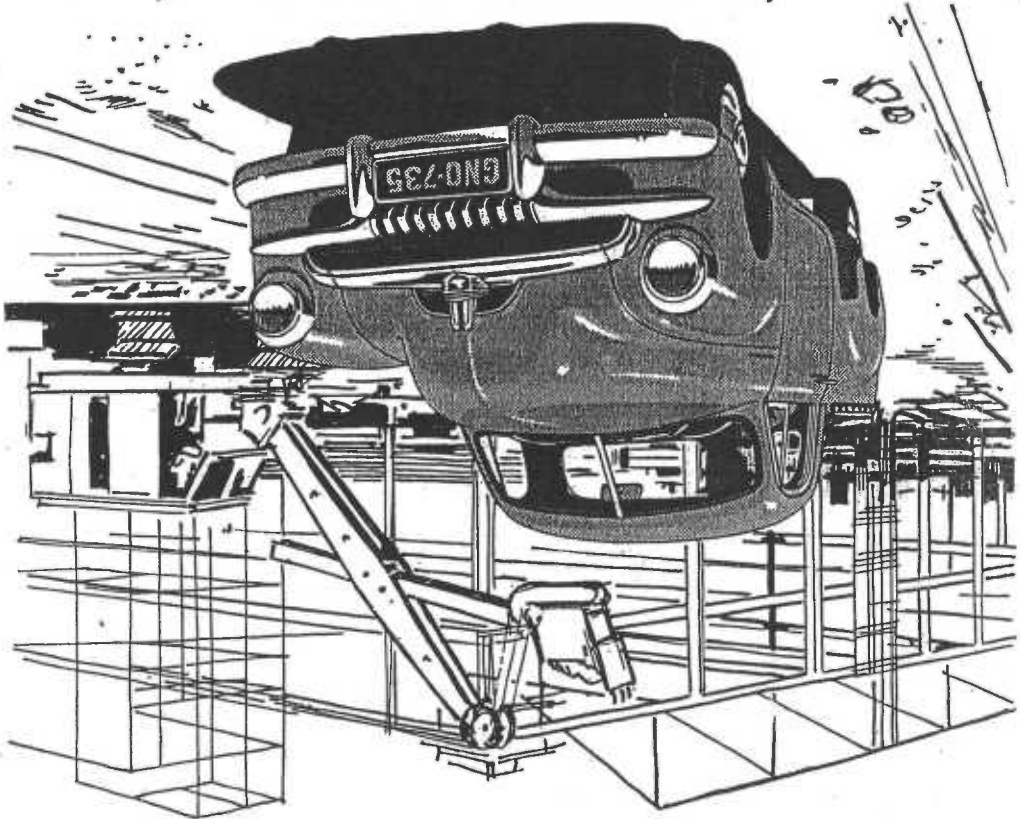
THE RANKINGS

- 1 Britain
- 2 France
- 3 Czech Republic
- 4 Germany
- 5 India
- 6 Belgium
- 7 Italy
- 8 US
- 9 Australia
- 10 Luxembourg



This advertisement again stresses the added power and increased load-hauling performance brought about by the new engine. Holden's runaway lead in utility registrations up to the end of September is added proof of Holden Utility's nation-wide popularity. At £850, plus tax, Holden is outstanding value.

Holden Utility



NOW AN EVEN BETTER BUY

With extra power at no extra cost, Holden Utility now gives you even finer value. Compression ratio is lifted to 6.8 to 1. You get increased load hauling performance with the 70 gross brake horsepower engine. And that's not all — factory engine tests have proved that this new power is achieved with the same outstanding economy for which Holden is famous.

And the price is still only £850 plus tax

Priced at £850 plus tax, Holden Utility costs less today than in 1952. No other utility combines so many advantages at such low cost. Perhaps the best proof of Holden's lead in value is its overwhelming leadership in sales. Official registrations show that four times as many Holden Utilities were sold during the first nine months of 1956 than the nearest

Registration figures for Australia —
HOLDEN UTILITY — 11,777
NBARST COMPETITOR — 2,922

Test Holden Utility Yourself
 All you have to do is phone and we will arrange a demonstration for you. A few miles behind the wheel will demonstrate the new load pulling capacity designed to save you time on the job, and to make Holden Utility an even better transport investment for you.

Only Holden Utility gives you this ideal combination:
 • 6 cylinder power • 21 h.p. performance • High petrol economy • Outstanding durability • High resale value • Generous load space • Ready available low-cost parts.

HOLDEN
 AUSTRALIA'S OWN UTILITY



HOLDEN PARTS AND SERVICES

HELPING YOU KNOW MORE ABOUT YOUR HOLDEN

STAN BENNETT
48 & FJ Holden Research

(02) 9627 1304

Lot 54 Wellington St. Vineyard (Sydney)
P.O. Box 200, Riverstone NSW Australia 2765

GM Holden Ltd
191 Salmon Street
Port Melbourne Victoria 3207
Telephone: 03 9647 1111
Facsimile: 03 9647 2550
www.holden.com.au
GPO Box 1714
Melbourne Vic 3001

RESTORED CARS Magazine Australia



*Was first published in 1973.
All back issues are
available.
All vehicles featured are
restored or in original
condition. Events, How
To's and Australian Motoring
History are a speciality.*

RARE SPARES

FOR ALL
YOUR
HOLDEN
NEEDS



P.O. Box 10
Mail Delivery Centre
Somerton
Victoria 3062
Australia

Phone From UK: 00 613 9305 4000
Fax From UK: 00 613 9305 3520
E-mail rarespares@rarespares.net.au

Shop On Line At
www.rarespares.net.au
Visa accepted



www.hsv.com.au

Holden Special Vehicles
125 Rayhur Street
Clayton South, Victoria,
Australia, 3168

Phone: (03) 9265 9500
Email: customer.care@hsv.com.au

SUBSCRIPTIONS

EDDIE FORD PUBLICATIONS PTY LTD 29 LYONS ST
NEWSTEAD 3462 VICTORIA AUSTRALIA.

AUSTRALIAN SUBSCRIBERS

ONE YEAR (6 ISSUES) **\$54.00** THE TOTAL
PRICE
TWO YEARS (12 ISSUES) **\$105.00** INCLUDES
GST

NZ & PNG SUBSCRIBERS

ONE YEAR A\$82.00
TWO YEARS A\$161.00

OTHER OVERSEAS SUBSCRIBERS

ONE YEAR A\$ 94.00
TWO YEARS A\$ 185.00

ALL OVERSEAS SUBSCRIPTIONS SENT BY AIR MAIL

(Australia Post has removed the Sea Mail service.) Prices in Australian currency.

Please send Overseas Bank Cheque or complete Credit Card details.
Ph 03 5476 2212, Fax 03 5476 2592, write, photocopy or
email restoredcars@inet.net.au your order to us.