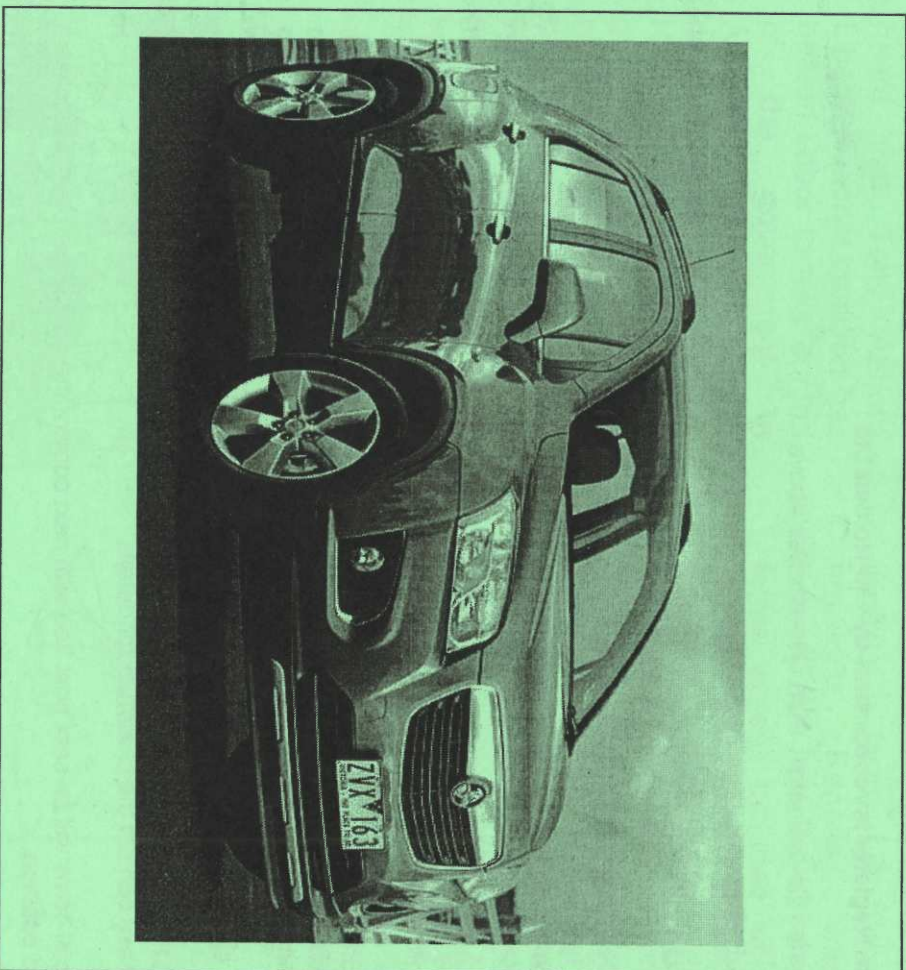


ISSUE 154



Holden Business

September/October 2013



FRONT COVER -

The new Trax SUV

COMMITTEE:

CHAIRMAN / EDITOR. Ken Garner, 39 Roebuck Rd, Chessington, Surrey, KT9 1JY. Phone: 020 8287 4932 holden@holdenuk.co.uk

MEMBERSHIP SECRETARY / TREASURER. Guy Hardy, Rookholme Cottage 7 Gorseley Bank, Wirksworth, Derbyshire, DE4 4AD. Phone: 01629 820814 cawdronhardy@gmail.com

EVENTS OFFICER. Trevor Drury - trevordrury@blueyonder.co.uk

The Register is recognised by GM Holden Ltd

Spares Co-ordinator : Ken Garner. See above

Club Website: <http://www.holdenuk.co.uk>

CLUB ITEMS FOR SALE:

HOLDEN BUSINESS Back Issues.	No. 1-3	50p the Three
	No. 4-Date.	50p Each.
Holden 1948-1962 Book		£8
Stickers (With Club Logo)		50p
Tax Disc Holder		50p
Key Fob		50p
Cloth Badge		£7
Tie (Blue)		£8
T Shirts (M/L)		£6.50
Metal Car Badge		£10
Binders for Club Magazine (holds 12)		£6 + £2 p&p

All cheques payable to Holden UK Register. (In Sterling)

NOTE: Cash in Aus\$ or € can be accepted. Also payment by PayPal Please contact the chairman for details

Small items will be sent post free with next copy of the magazine, otherwise please add postage.



Hi all,

As I write this I have just heard that Tony Abbot's Liberal-National coalition has beaten Labor to take control of the government in Australia. Probably not of great significance to the UK. However, the previous Labor government did seem to be committed to provide taxpayer support for Holden. Whether the new government will be as supportive, only time will tell.

Hopefully you will have noticed the membership renewal form in the envelope. Renewal was actually due in June, but the forms weren't included with the last edition. So please return your forms with your payment as soon as possible. If you prefer paying by PayPal, I can either send you an e-mail invoice, or alternatively you could make a direct payment to my PayPal account: dkg@ndirect.co.uk

Enjoy the last days of this rather nice summer.

Regards

Ken





HOLDEN

GM Holden Corporate Affairs
www.media.holden.com.au

NEWS

13 August 2013

ALL-NEW HOLDEN TRAX IS A BIG DEAL FOR A SMALL SUV

The all-new Holden Trax small SUV will offer best-in-class technology, standout styling and outstanding fuel economy when it goes on sale across Australia next month.

Growing Holden's SUV line up to four models, Trax will be offered in two trim levels, the LS and LTZ, ranging in price from \$23,490 to \$27,990.

Every Trax model will feature as standard on every model, a seven-inch touch-screen with MyLink embedded apps, rear view camera, rear parking sensors, six airbags and Bluetooth™ phone and audio streaming.

Trax features the same fuel efficient 1.8 litre DOHC, 16-valve 4-cylinder petrol engine as the Holden Cruze and is paired with a five speed manual transmission (LS only) to deliver fuel economy of just 7.0 litres per 100 kilometres.

A Gen II six-speed automatic transmission with Active Select is standard on the LTZ and available as an option on the LS, delivering very competitive fuel consumption of 7.6 litres per 100 kilometres.

Holden Executive Director, Sales and Marketing, Phillip Brook said that Trax was arriving in Australia at the right time to make the most of accelerating interest in small SUVs.

"The SUV segment continues to grow rapidly with small SUV sales growing 20 per cent this year.

"Trax offers a great package at an exceptional price point and we believe it will pose an immediate challenge to established models when it arrives in Holden dealerships in September.

"None of the best-selling vehicles in this segment currently offer the same features for this price."

Trax has been designed to be fully-flexible, offering today's driver everything they are looking for in a small SUV from multiple seating configurations to advanced technology features. It is the only vehicle in the class to include a 240V electrical socket in the rear of the centre console to charge items like laptops while on the road.

"The product development team has thought of everything in the creation of Trax. We've included a standard rear view camera and rear parking sensors across the range. Our MyLink system offers access to the widest range of apps currently available in an Australian vehicle, including BingGo, an exceptional low-cost navigation option with functions that include Google™ places search," said Phillip Brook.

In addition to the rear view camera and rear parking sensors, Holden Trax LS also features 16-inch alloy wheels, leather steering wheel with audio controls, Bluetooth™, cruise control and auto headlamps.

Trax LTZ adds 18-inch alloy wheels, Sportec seats, heated front seats, fog lamps, under passenger seat storage tray and trip computer. Trax LTZ is offered standard with the six-speed automatic transmission for a retail price of \$27,990.

All engine and transmission calibrations for Holden Trax were completed locally by the engineering team at Holden's Lang Lang Proving Ground. Additionally, a local suspension tune and electric power steering calibration ensures Holden Trax is at home on Australia's challenging roads.

Holden Trax is available in a wide range of exterior colour choices

- Summit White
- Velvet Red
- Snowflake Pearl*
- Carbon Flash*
- Boracay Blue*
- Orange Rock*
- Nitrate*
- Satin Steel Grey* *prestige paint at \$550 premium

Holden Trax LS Highlights

- 1.8 litre petrol engine
- Five-speed manual transmission or optional six-speed automatic transmission with Active Select
- 6 airbags (driver, front passenger, front side and curtain)
- ESC, ABS and TCS
- Hill Start Assist
- Descent Control System
- 16" alloy wheels (4)
- Air conditioning
- Rear view camera
- Rear parking sensors
- ISOFIX child seat anchorage system
- Holden MyLink infotainment System with 7" colour touch-screen display
- Embedded apps including Pandora®, Stitcher SmartRadio™, TuneIn and BingGo navigation
- Sir@ Eyes Free Mode
- AM/FM Radio with RDS display
- USB with iPod connectivity
- Bluetooth connectivity
- Leather steering wheel with audio controls
- Jet black cloth interior
- Auto headlamps
- Daytime running lamps

Holden Trax LTZ highlights over LS

- Six-speed automatic transmission with Active Select
- 18" alloy wheels (4)
- Jet black Sportec trim