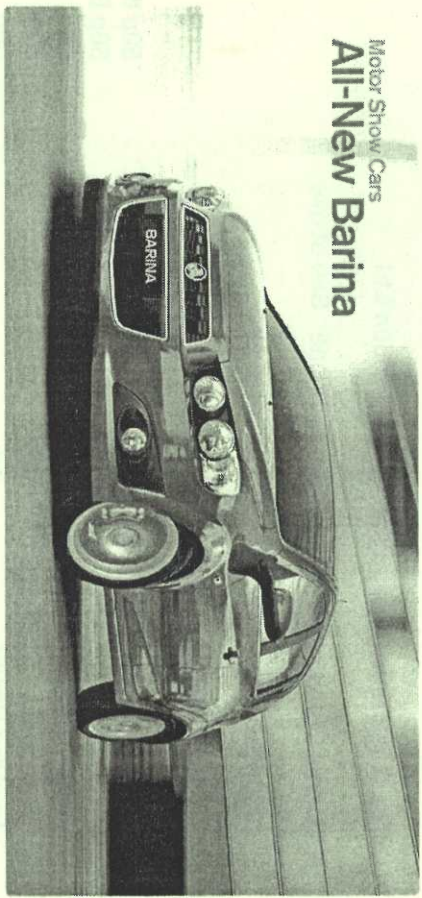




Holden Business

ISSUE 141

July/August 2011



Motor Show Cars
All-New Barina



Motor Show Cars
Colorado

FRONT COVER – New Holdens launched at the Melbourne Motor Show

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The Register is recognised by GM Holden Ltd

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Club Website: <http://www.holdenuk.co.uk>

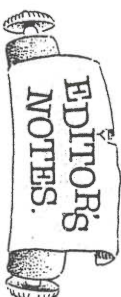
CLUB ITEMS FOR SALE:

| HOLDEN BUSINESS Back Issues. | No. 1-3 No. 4-Date. | 50p the Three 50p Each. |
|--------------------------------------|------------------------|----------------------------|
| Holden 1948-1962 Book | .. | £8 |
| Stickers (With Club Logo) | .. | 50p |
| Tax Disc Holder | .. | 50p |
| Key Fob | .. | 50p |
| Cloth Badge | .. | £7 |
| Tie (Blue) | .. | £8 |
| T Shirts (M/L) | .. | £6.50 + £1 p&p |
| Metal Car Badge | .. | £10 + £1 p&p |
| Binders for Club Magazine (holds 12) | .. | £6 + £1 p&p |

All cheques payable to Holden UK Register. (In Sterling)

NOTE: Cash in Aus\$ or € can be accepted. Also payment by PayPal
Please contact the chairman for details

Small items will be sent post free with next copy of the magazine, otherwise please add postage.



Hi all,

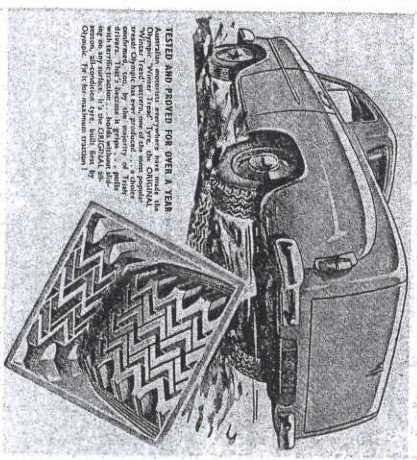
As you can see from the letter from David Hart on page 5, some of our members are out and about showing their cars off. If you have any other pictures of Holdens at shows around the country, please share them with the Club.

As you can see from the enclosed insert, it is membership renewal time again. Once again we have not increased the fees despite a rise in postage costs. Please support the Club and return your payment as soon as possible.

Enjoy the nice summer weather.

Regards

Ken



Writer treads were popular as tyres or recaps. This is an Olympic pattern, most tyres were now tubeless.



HOLDEN

News

23 May 2011

GM Holden Corporate Affairs
www.holden.com.au

HOLDEN LIFTS THE LID ON WORKHORSE ACCESSORIES

Holden is enhancing the form and function of its popular VE Series II Ute range with a new three-piece hard tonneau cover.

The genuine Holden accessory will be offered on all Ute models and will complement the wide range of existing options available on the famous Aussie workhorse.

Covered by Holden's three-year 100,000km warranty, the tonneau cover incorporates a unique polished aluminium sports bar with high mounted stop lamp, a remote locking system integrated into the vehicle key fob and lift assistance via two gas struts.

The high quality body coloured tonneau is manufactured from a tough polycarbonate and also has a convenient quick release pin to easily remove the hard cover if required.

As with all Holden genuine hard tonneaus, it has endured rigorous testing including slam tests, impact resistance, durability and environmental exposure to ensure the finished product meets stringent original equipment quality standards.

Holden Executive Director of Sales, Marketing and After-sales, John Elsworth said hard tonneau covers had become a 'must-have' accessory for any well dressed Holden Ute.

"We think this accessory will prove to be really popular, particularly with our sports Ute buyers who take great pride in the presentation of their vehicles," Mr Elsworth said.

"The new three-piece hard tonneau has been designed specifically for the VE Ute, so it looks fantastic, provides security for cargo and as with any Genuine Holden Accessory it's been extensively tested."

RRP for the new three-piece hard tonneau cover is \$3,600 fitted - including the Sportsbar and is available now in all Ute colours through Holden dealers.

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Letters

30/5/11

David Hart
20 Ronellean Rd
Tolworth
Surrey
KT6 7LJ

Dear Ken,
Enclosed some photos of a couple of Holden ute's seen at this years Surrey Street Rodders wheels day.

regards

Dave Hart

