

Holden Business

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ISSUE 136

FRONT COVER – The new Commodore VE II SS Sedan

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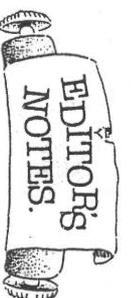
CLUB ITEMS FOR SALE:

HOLDEN BUSINESS Back Issues.	No. 1-3	50p the Three
	No. 4-Date.	50p Each.
Holden 1948-1962 Book		£8
Stickers (With Club Logo)		50p
Tax Disc Holder		50p
Key Fob		50p
Cloth Badge		£7
Tie (Blue)		£8
T Shirts (M/L)		£6.50 + £1 p&p
Metal Car Badge		£10 + £1 p&p
Binders for Club Magazine (holds 12)		£6 + £1 p&p

All cheques payable to Holden UK Register. (In Sterling)

NOTE: Cash in Aus\$ or € can be accepted. Also payment by PayPal
Please contact the chairman for details

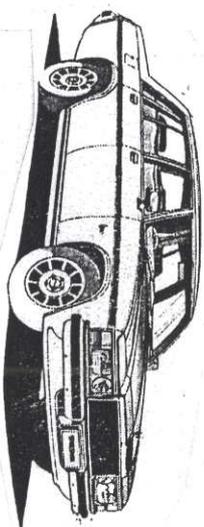
Small items will be sent post free with next copy of the magazine, otherwise please add postage.



Hi all,

Summer is still going along quite well so I hope you will be able to enjoy a few outings before autumn. One event some of you have attended before, is the Bathurst Bash at the Ace Café in London on Saturday 2nd October. As in previous years it starts at around 11am. The café usually has some themed food and shows Bathurst videos on a large screen. There is usually a good turnout of Holdens as well.

Another event you might like to consider is The Pink Pig charity run arranged by one of our members, Mike Perry. See the details on page 7.



We have also had a request to provide a Holden for a wedding later this month. If you are interested and are willing to travel to East Anglia I have put a copy of the e-mail on page 4.

For those of you who collect smaller scale Holdens, have a look at page 13. There may be a few bargains among the models on offer.

Regards

Ken

Holden UK Register

To: Richard Gibson <richardgibson@hotmail.com>
Subject: Re: Suffolk based Holden
Date sent: Sat, 04 Sep 2010 18:29:43

From: Richard Gibson <richardgibson@hotmail.com>
To: <holdenuk@ndirect.co.uk>
Subject: Suffolk based Holden
Date sent: Mon, 26 Jul 2010 20:30:56 +0000

> Dear Guy,
> I hope you don't mind a brief and rather random email, but I have a bizarre request
> for you. I am based in Suffolk (East Anglia) and in September will be marrying an
> Australian girl originally from Bathurst, Australia. As we are marrying in the UK it
> would be great if I could find a Holden to serve as her wedding car for the day. I
> appreciate that this is a long shot, but you don't by any chance know of any Holden
> owners based local to Suffolk that might be interested in helping me out for the day,
> for some financial reward obviously!
> There will be many guests who have travelled over from Bathurst and I am sure they
> would be very impressed if I could rustle up something authentic!
> Please do let me know if you have any bright ideas!
> Yours hopefully,
> Richard Gibson
> 07590 183240



HOLDEN

News

3 September 2010

COMMODORE ON TOP, AS SERIES II MAKES ITS MARK

- Commodore Australia's top-selling car once again
- Series II to further strengthen Commodore sales
- Cruze sales continue to grow, ahead of local manufacture

With VE Series II hitting showrooms this month, Commodore has continued its reign as Australia's favourite car, selling 3674 units in August, up 10.4 per cent on same month last year.

According to figures released today by the Federal Chamber of Automotive Industries, Commodore contributed to Holden's total sales of 11,146 vehicles for the month of August up 17.3 per cent from the same month last year, taking market share to 13 per cent for the year.

Holden's Executive Director, Sales, Marketing and After-sales, John Elsworth, said the strong sales pointed to continuing success of Australia's newest Commodore range being released this month.

"With VE Series II unveiled this week, we've taken Australia's most popular car and made it even better - introducing clever multimedia technology and improved fuel economy," Mr Elsworth said.

"We've also added flex-fuel capability to models powered by the 3.0 litre SIDI V6 and 6.0 litre V8 engines, enabling them to run either on petrol or Bio-ethanol.

"We think customers will be really impressed by our new range which boasts a 6.5 inch full-colour LCD touch screen with full Bluetooth®, USB, iPod® and MP3 integration all the way from Omega to Caprice."

Strong Commodore sales were complemented by sales of the popular Cruze, Holden's second best-selling carline. With 2383 vehicles sold in August and 18 965 this year, sales of this impressive small car were up 20.9 per cent on the same month last year.

"From 2011, Cruze will join its big brother Commodore, in coming off the line at Holden's Elizabeth plant, making it the only small car made in Australia.

"The local manufacture of Holden's best sellers is a real boost for local manufacturing in South Australia and our national automotive industry," Mr Elsworth said.

August also saw strong Captiva sales of 1317 units, up 27.7 per cent on August last year, giving Holden its best SUV/August sales on record. Barina, too, performed well, with 1325 units, up a considerable 64.8 per cent on the same month last year, and resulting in the highest August Barina sales on record.

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